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ADMINISTRATION

Patents & Intellectual Property

Your progress ?



In this module, the student is provided with an understanding of patents, the patenting process, trademarks, copyrights and other forms of intellectual property protection. Patents are essential components of the high-technology business landscape, and in these materials, students gain a good understanding of how and why patents are issued, how they are asserted and can be sometimes invalidated.

- Video ~ How to Take SVBS Courses
- Video ~ Welcome to our Patents & I.P. Course
- Download Book: Patent Practice Skills & Strategies
- Download Book: Patents, Cloaks & Daggers




















Introduction to Intellectual Property

Introduction to patents, trademarks, copyrights, trade secrets and the foundations of U.S. intellectual property law.

- Video ~ Introduction to Intellectual Property
- Reading ~ What Are Patents, Trademarks, Servicemarks, and Copyrights?
- Video ~ Basic Facts: Trademarks, Patents, and Copyrights
- Reading ~ Read Chapter 1, Pages 1-21 Patent Practice / Sessions
- Video ~ What is a Design Patent?
- Video ~ Various Types of Patents & Applications
- Video ~ What is a Trade Secret?
- Q & A ~ Patents and I.P. ~ Introduction
- Quiz ~ Introduction to Intellectual Property

Trademarks

- Video ~ What is a Trademark?
- Video ~ Basic Facts About Trademarks
- Reading ~ Basic Facts About Trademarks
- Reading ~ Trademark Rights versus Copyrights and Patents
- Reading ~ Searching Trademarks
- Reading ~ What is a Trademark?
- Reading ~ Trademark, Service Mark & Trade Dress
- Video ~ Selecting A Mark
- Video ~ What makes a Good Trademark?
- Video ~ Should I Register My Trademark?
- Reading ~ Trademark Protection By Use or By Registration
- Reading ~ Trademark Protection FAQ

-  Reading ~ Trademark Protection FAQ
-  Reading ~ Trademark Process
-  Reading ~ Filing Trademarks Online
-  Reading ~ Office Actions
-  Video ~ Trademark Post-Registration Issues
-  Reading ~ Keeping Your Registration Alive
-  Reading ~ Transfer of Trademark Ownership
-  Reading ~ Madrid Protocol
-  Reading ~ Frequently Asked Questions about Trademarks
-  Reading ~ Trademark Infringement
-  Reading ~ Cease & Desist Letters
-  Reading ~ Trademark Infringement Suits
-  Reading ~ European Trademark Case
-  Reading ~ Gummy Bear Trademark Case
-  Reading ~ Chinese Trademark Case Where Claim Denied
-  Reading ~ Chinese Trademark Where Claim was Upheld
-  Reading & Audio Recording ~ Hotel Contractor Trademark Dispute
-  Q & A ~ Patents and I.P. ~ Trademarks
-  Quiz ~ Trademarks

Copyrights

-  Video ~ What is a Copyright?
-  Reading ~ What is a Copyright?
-  Video ~ What Do Copyrights Do?
-  Video ~ What Can Be Copyrighted?
-  Reading ~ What May be Covered by Copyrights?
-  Reading ~ Who Owns a Copyright?
-  Video ~ Copyright Fair Use
-  Reading ~ Google Books & Fair Use
-  Reading ~ Fair Use
-  Reading ~ Fair Use & YouTube Case
-  Video ~ Music Copyright Case
-  Reading ~ Copyright Case for 80 Year-Old Song
-  Reading ~ Monkey Copyright Suit
-  Reading ~ Criminal Copyright Infringement Case
-  Reading ~ Google's Book Search
-  Reading ~ Settlement Puts Song Copyright into Public Domain
-  Q & A ~ Copyrights
-  Quiz ~ Copyrights

Understanding Patents

Understanding the scope and components of a patent.

-  Video ~ What is a Patent?
-  Reading ~ General Information Concerning Patents
-  Reading ~ The Nature of Patent Rights
-  Reading ~ Read Chapter 4, Pages 79-111 Patent Practice / Sessions
-  Video ~ Strange Truths About Patents
-  Reading ~ Utility Patents
-  Reading ~ Design Patents
-  Reading ~ Design Patents
-  Reading ~ Plant Patents
-  Reading ~ Plant Patents
-  Reading ~ Supreme Court Supports Monsanto in Seed-Replication Case
-  Q & A ~ Patents and I.P. ~ Understanding Patents
-  Quiz ~ Understanding Patents

What's Patentable? Patentable Subject Matter

-  Video ~ Essential Requirements for a Patent
-  Video ~ Patentable Subject Matter
-  Reading ~ What Can Be Patented
-  Video ~ Strange Truths About Patentable Subject Matter
-  Reading ~ Novelty And Non-Obviousness, Conditions For Obtaining A Patent
-  Video ~ Software & Business Methods Patentability
-  Video ~ Is Software Patentable After the Alice v. CLS Case?
-  Reading & Audio Recording ~ Alice v. CLS Case
-  Q & A ~ Patents and I.P. ~ Patentable Subject Matter
-  Quiz ~ What's Patentable? Patentable Subject Matter

Patent Claims

Patent claims are a key part, often considered the most important component, of a patent.

-  Read Chapter 6, Pages 164-198 Patent Practice / Sessions
-  Reading ~ Drafting Patent Claims
-  Video ~ Less is More with Patent Claims
-  Video ~ Patent Claims & Infringement
-  Q & A ~ Patents and I.P. ~ Patent Claims
-  Quiz ~ Patent Claims







Patent Prosecution

The process and requirements involved in applying for a patent and having the patent approved by the patent office examiners.

-  Reading ~ The Patent Process
-  Reading ~ Read Chapter 7, Pages 199-248 Patent Practice / Sessions
-  Video ~ Patents: Strange Truths about Prosecution
-  Video ~ Elements of a Utility Patent Application
-  Video ~ US Patent Reform
-  Video ~ America Invents Act
-  Videos: USPTO AIA Informational Videos
-  Video ~ What are the Important Deadlines for a Patent Application?
-  Reading ~ Responding to Office Actions
-  Reading ~ Patent Attorneys & Agents
-  Video ~ Patent Application Process & Timeline
-  Video ~ Fast Track Accelerated Patent Examination
-  Reading ~ Accelerated Examination
-  Reading ~ USPTO's Prioritized Patent Examination Program
-  Q & A ~ Patents and I.P. ~ Patent Prosecution
-  Quiz ~ Patent Prosecution

Patents ~ Challenges to Validity

Post Grant Proceedings

-  Video ~ Inter-Parte Review
-  Video ~ Post-Grant Proceedings
-  Video ~ What is Prior Art?
-  Reading ~ Inter Partes Disputes
-  Q & A ~ Patents and I.P. ~ Challenges to Patent Validity
-  Quiz ~ Patents ~ Challenges to Validity

Patent Pre-Litigation

How strategies can be implemented before a litigation case is filed.

-  Reading ~ Infringement of Patents
-  Reading ~ Read Chapter 9, Pages 339-364 Patent Practice / Sessions
-  Video ~ Markman Hearing and Claim Construction
-  Read Patents, Cloaks & Daggers, pages 69-71

-  Q & A ~ Patents and I.P. ~ Patent Pre-Litigation
-  Quiz ~ Patent Pre-Litigation



Patent Litigation

Introduction to patent litigation, including infringement. Note: more on this topic is available in the Patent Strategies course.

-  Reading ~ Read Chapter 10, Pages 365-464 Patent Practice / Sessions
The book can be downloaded from the "Download Book: Patents, Cloaks & Daggers" link at the top of the page.
-  Video ~ Patents: Strange Truths about Infringement
-  Video ~ Notice Means Willful Infringement Means Triple Damages
-  Video ~ Declaratory-Judgements
-  Reading ~ Patent Infringement Claims & Defenses
-  Reading ~ HTC has Apple Patent Declared Invalid by UK Court
Example of how the court can invalidate a patent on the grounds of prior art, obviousness and other reasons.
-  Video ~ Patent Remedies ~ Injunctive Relief
-  Video ~ Patent Remedies ~ Damages
-  Hyperlink ~ See Remedies Course for Patent Damages & Injunctions
-  Q & A ~ Patents and I.P. ~ Patent Litigation
-  Quiz ~ Patent Litigation

Role of the Jury in a Patent Trial

-  Reading ~ Role of Juries in Patent Cases
-  Video ~ Apple Jury Foreman: Here's How We Reached a Verdict
-  Video ~ Apple v. Samsung: Inside the Jury Room
-  Reading ~ Samsung Challenges Apple Verdict
-  Reading ~ Juror Explains how Apple/Samsung Damages Calculated
-  Reading ~ Apple-Samsung Jury Used Impermissible Method to Calculate Damages
-  Optional Reading ~ Court Instructions to Jury in Apple/Samsung Case
-  Reading ~ Samsung to pay Apple \$290m
-  Reading ~ US Court Denies Samsung Appeal in Apple Patent Row
-  Reading ~ US Supreme Court to Hear Apple/Samsung Case
-  Optional Reading ~ Jury Verdict in Apple/Samsung Case
-  Optional Reading ~ Apple-Samsung Damage Award and New Trial
-  Optional Reading ~ Should Juries Hear Complex Patent Cases?
-  Q & A ~ Patents and I.P. ~ Role of the Jury
-  Quiz ~ Role of the Jury

Further Study

Please refer to our SVBS courses on Patent Strategies, Civil Procedure, Evidence, Valuation and Remedies for further study relevant to patents & intellectual property transactions and litigation.

Course Evaluation

Please complete this evaluation of the course. We are required to request this evaluation by the various licensing bodies. Thank you.

-  Course Evaluation

Certificate of Completion