

NAVIGATION

ADMINISTRATION

Finance & Accounting

Your progress

This module presents finance and accounting with special emphasis on the entrepreneur and startup venture. Topic covered include modern accounting systems, understanding financial reports, the capitalization table, and company valuation in the context of venture funding, merger/acquisition and IPO.



Video ~ How to Take SVBS Courses

Finance & Accounting Essentials

Introductions to balance sheets, profit & loss, income, cash flow statements and other key aspects of finance.

- Video ~ Net Income Pipeline & the Sales Revenue Flow
- Video ~ Financial Reports
- Video ~ Balance Sheet
- Video ~ Income Statement
- Video ~ Revenue Recognition
- Video ~ Cash Flow Statement
- Video ~ Forecasts
- Video ~ Different Types of Financial Statements
- Video ~ Business Accounting
- Video ~ GAAP ~ Generally Accepted Accounting Principles
- Video ~ Disclosure & Accuracy
- Video ~ Traditional Banks & Startup Clients
- Video ~ Financial Audits
- Video ~ Sarbanes Oxley & Audit Requirement
- Slideshow Handout ~ Finance & Accounting Essentials
- Q & A ~ Finance & Accounting ~ Essentials
- Quiz: Finance & Accounting Essentials

The Profit & Loss / Income Statement

- Reading ~ Introduction to the Income Statement
- Reading ~ Income Statement
- Video ~ What is Profit?
- Q & A ~ Finance & Accounting ~ Profit & Loss / Income Statement
- Quiz: The Profit & Loss / Income Statement

The Balance Sheet

- Reading ~ Introduction to the Balance Sheet
- Reading ~ Balance Sheet
- Video ~ What is a Balance Sheet?
- Q & A ~ Finance & Accounting ~ Balance Sheet
- Quiz: The Balance Sheet

The Cash Flow Statement

- Reading ~ Introduction to Cash Flow Statements
- Reading ~ Cash Flow Statement
- Video ~ What is a Cash Flow Statement?
- Q & A ~ Finance & Accounting ~ Cash Flow Statement
- Quiz: The Cash Flow Statement

Finance & Accounting for Startup Ventures

- Video ~ Common Startup Finance Issues
 - Video ~ Financial Advice for Startups
 - Video ~ Financial Services Popular with Startups
 - Video ~ Tax Concerns for Startups
 - Video ~ The Startup Capitalization Table
- How do you structure founder's shares, investor shares, stock option? This lecture provides an introduction to the various forms of shares issued by startup companies including common stock, preference share and options.
- Slideshow Handout ~ Startup Capitalization Table
 - Reading ~ Startup Capitalization Table (From Zero-to-IPO book)
 - Q & A ~ Finance & Accounting ~ The (Startup) Capitalization Table
 - Quiz: Finance & Accounting for Startup Ventures

Discounted Cash Flow & The Time Value of Money

It is useful to review these materials before moving on to study valuation.

- Reading ~ Introduction to the Time Value of Money
- Video ~ The Time Value of Money
- Video ~ What is the Time Value of Money?
- Q & A ~ Finance & Accounting ~ Discounted Cash Flow & The Time Value of Money
- Quiz: Discounted Cash Flow & The Time Value of Money

Cost Accounting

- Reading ~ What is Cost Accounting?
- Video ~ Understanding Cost Accounting
- Video ~ Cost Concepts for a Manufacturing Business
- Q & A ~ Finance & Accounting ~ Cost Accounting
- Quiz: Cost Accounting

Financial Ratios

- Video ~ Financial Ratios and Financial Ratio Analysis Explained
- Reading ~ Financial Ratios
- Reading ~ Financial Ratios Based on the Balance Sheet
- Reading ~ Financial Ratios Based on the Income Statement
- Reading ~ Statement of Cash Flows
- Q & A ~ Finance & Accounting ~ Financial Ratios
- Quiz: Financial Ratios

Bookkeeping

- Video ~ Introduction to Bookkeeping
- Reading ~ Bookkeeping: Past and Present
- Reading ~ Bookkeeping: Accrual Method
- Reading ~ Bookkeeping: Double-Entry, Debits and Credits
- Q & A ~ Finance & Accounting ~ Bookkeeping
- Quiz: Bookkeeping

Capitalization Table

- Video ~ Capitalization Table
- Video ~ Understanding Stock Options and Earning Equity in a Company
- Reading ~ Pages 93-98 Zero-to-IPO

Business Accounting Software

- Reading ~ Introducing Accounting Software
- Video ~ Bookkeeping & Accounting Systems
- Video ~ Introducing QuickBooks
- Video Playlist ~ QuickBooks Training Course
- Video Playlist ~ QuickBooks Tutorial
- Q & A ~ Finance & Accounting ~ Business Accounting Software
- Quiz: Business Accounting Software

Banking

- Video ~ Open a Bank Account for Your Company
- Reading ~ How to Open a Small Business Bank Account Online
- Video ~ Banking Identification numbers You Need: Accounting for Small Business

Taxes

- Reading ~ Federal Business Taxes: Introduction
- Reading ~ Business Taxes
- Video ~ Basic Taxes for Individuals
- Video ~ Deductions for Your Company: Accounting for Small Business
- Video ~ Bizarre Taxes from Around The World
- Video ~ The Basics of Tax Deductions
- Video ~ Learning the Basics of Tax Credits
- Reading ~ Deducting Business Expenses
- Reading ~ Small Business Tax Deductions: Current vs. Capital Expenses
- Video ~ Common Tax Mistakes Businesses Make
- Video ~ Employment Tax Basics
- Reading ~ Businesses with Employees
- Video ~ 10 Red Flags That Can Cause a Tax Audit

Further Study

Please see our courses on Raising Finance, Valuation, IPO and Securities Regulation for further information on finance and financing.

Certificate of Completion